



Bring this certificate to your local participating Lexus dealer by 10/27/2011. This certificate will entitle you to \$1,500 from Lexus toward the purchase or lease of a new Lexus.

Customer Instructions: Valid for the person named above who purchases or leases a new Lexus vehicle at a participating Lexus dealer. Offer void where prohibited. Negotiate your best deal first, then give the \$1,500 certificate to your dealer who will apply the discount toward the payment on a finance contract or as a capitalized cost reduction on a lease. For a lease payable only in one payment, certificate will be applied toward the total payment due at lease signing. If your vehicle is purchased for cash or financed through a lender other than the dealer, the certificate will be applied to the cash sales price. This certificate is transferable within a customer's immediate family (spouse or children) residing at the same address. Limit one certificate per new Lexus. Certificate may not be duplicated and used on multiple transactions.

Dealer Instructions: Apply this certificate toward the down payment or capitalized cost reduction. THE CERTIFICATE AMOUNT MUST CLEARLY BE STATED IN THE "REBATES AND NONCASH CREDITS" OR SIMILAR DESIGNATION ON THE CONTRACT TO BE ELIGIBLE FOR REIMBURSEMENT. For lease and finance contracts, dealer must send the original qualified Lexus certificate AND a copy of the contract with the certificate amount STATED ON the line identified for "Rebates and Noncash Credits" or a similar designation. All certificates must contain the new model and VIN number and must be signed and dated by the customer to be valid. The customer must take retail delivery on or before 10/27/2011 for the certificate to be valid. Only original certificates will be honored. Mechanical reproductions or facsimiles are not valid. Retain a copy of the certificate for your files. Submit all qualified Lexus certificates no later than 30 days after the date of sale for reimbursement.

Send documents to: Lexus Program Headquarters, 20285 South Western Avenue, Torrance, CA 90501