## LEXUS GX 460 NAMED FULL-SIZE LUXURY SUV OF TEXAS AT TEXAS TRUCK RODEO

November 21, 2019



**PLANO, Texas (November 21, 2019)** – Lexus took home an award at the <u>Texas Auto Writers Association's</u> (<u>TAWA</u>) Texas Truck Rodeo, with the2020 Lexus GX 460 Luxury named the top Full-Size Luxury SUV of Texas.

TAWA is a Texas-based nonprofit association for automotive journalists promoting professionalism and quality in journalism for more than two decades. TAWA has grown to become one of the most influential and recognized automotive journalist associates in the U.S. The group produces two annual events – Texas Auto Roundup and Texas Truck Rodeo – that allow members to experience vehicles from various manufacturers in one place, at one time. This year's Texas Truck Rodeo brought together 56 journalists to test drive 46 vehicles in 14 different categories in Bee Cave, Texas. Trucks and SUVs from the world's top manufacturers were evaluated on their performance, value and design.

"We are thrilled to have TAWA journalists experience the updated 2020 GX 460 Luxury and select it as the best full-size luxury SUV in its class.," said Steve Saito, Lexus Product Marketing Manager. "Designed with safety, style, and capability in mind, the 2020 GX is luxuriously crafted to take you further than ever before."

Versatility best describes the luxurious three-row GX. It's not only engineered for all kinds of terrain, including extreme off-road conditions, it also displays exceptional craftsmanship throughout and seating for up to seven passengers.

Enhancing GX's already capable skillset when the pavement ends is the all-new Off-Road Package that's available on the Luxury grade. The package offers leading off-road technologies, such as Lexus' Multi-Terrain Monitor and Panoramic View Monitors, transmission cooler, fuel tank protector, Crawl Control, and Multi-Terrain Select.

Elegance is also standard on the 2020 GX 460. The GX wears an updated signature spindle grille that gives it a distinctive, standout style which better aligns with the entire Lexus portfolio. Available features include a wood and leather-trimmed heated steering wheel, crafted exclusively with hand-selected materials.

For more information on the 2020 Lexus GX 460, visit the Lexus Newsroom.