

2024
GX



Can technology give you a new appreciation for nature?

Can the ability to pull up to four tons push you to do more?

Can you indulge in the comforts of home, even when
you're miles away from it?



To craft the most amazing machines, you don't start with machines at all. You start with people.

The 2024 Lexus GX



GX 550 OVERTRAIL

Not built for those who follow the crowd—this is for those who carve their own path. The first-ever GX Overtrail takes off-road capability¹ to even greater heights with a number of proven upgrades inside and out. Features including 18-inch wheels with large 33-inch tires and a distinctive exterior help optimize this SUV's approach and breakover angles. While a multitude of trail-proven technologies, including an electronically controlled locking rear differential and an Electronic Kinetic Dynamic Suspension System, help ensure that you can get to those spots far beyond the map, and back, in total comfort.

GX 550 PREMIUM

Introducing an all-new expression of a legendary icon. In addition to boasting a powerful 349-horsepower³ twin-turbo V6 engine, the GX delivers superior agility on-road, and its Full-Time 4WD system provides phenomenal capability off-road. Inside, a vibrant 14-inch touchscreen display offers access to Lexus Interface,⁴ vehicle information and more. The GX Premium+ takes luxury to even greater heights with added comforts. And standard Lexus Safety System+ 3.0⁵ provides greater peace of mind for every drive.

GX 550 LUXURY

Experience a more luxurious take on capability. The GX Luxury models command attention with 22-inch alloy wheels and reward you and your passengers with front massaging seats, and seating is trimmed in soft semi-aniline leather. The available Mark Levinson^{®6} Premium Surround Sound system features 1,800 watts of power to amplify your appreciation of your favorite music. While GX Luxury+ models offer amenities including a Dynamic Sky[™] panorama glass roof to bring added dimension to all your journeys.



From left to right: GX Overtrail+ shown in Earth with Black Onyx roof²; GX Premium+ shown in Incognito; GX Luxury+ shown in Eminent White Pearl²



GX Premium+ shown in Incognito



GX Overtrail+ shown in Earth with Black Onyx roof.^{1,2}
Off-roading is inherently dangerous.
Abusive use may result in bodily harm or vehicle damage.



GX Overtrail+ shown in Earth with Black Onyx roof^{1,2}





This is luxury that refuses to quit. The 2024 Lexus GX 550 is a bold new take on an iconic SUV, crafted to take luxury and capability to even greater heights with an all-new platform, a new powertrain and up to three rows of finely appointed seating. And for those who find exhilaration in pushing every limit, the first-ever GX Overtrail features a host of trail-proven technologies and distinct exterior upgrades. It's time to amplify every adventure. It's time to experience the all-new GX.

EXCEED ALL EXPECTATIONS

Introducing the all-new 2024 GX 550, where capability and refinement intersect to take you beyond everything you once thought possible.



THE RESOLUTE SIDE OF REFINEMENT

Boldly original, the all-new GX presents a powerful vision of capability.

The 2024 GX showcases a striking exterior design where function inspires form. A true body-on-frame SUV, the GX expresses its off-road prowess through its squared-off body lines, increased ground clearance and powerful stance. And through finely crafted details like a bold new front fascia—and features including Triple-Beam LED headlamps, available automatic power-extending running boards and 22-inch alloy wheels—this SUV makes an unforgettable statement over paved roads too.



GX Luxury+ shown in Eminent White Pearl²

ELEVATED AT EVERY ELEVATION

Your personal oasis, wherever you go.

Whether you need a command center or luxury retreat, the cabin of the GX is ready for whatever adventure you seek. From the heated and ventilated front seats with an available five-setting massage feature to the vibrant 12.3-inch multi-information display, this SUV offers a multitude of ways to customize your comfort. Available three-zone climate control helps ensure that all occupants can set the perfect interior temperature, no matter what the thermometer reads outside. And with technology features that include a 14-inch touchscreen display and available wireless phone charger,⁷ it's easy to stay connected to what matters most—even when you leave civilization behind.



GX Luxury+ shown with Saddle Tan semi-aniline leather and Brown Grained trim



GX Luxury+ shown with Saddle Tan semi-aniline leather and Brown Grained trim with available heated second-row captain's chairs

COMFORT, CRAFTED FOR ALL.

A cabin built for adventure, with inspired touches for every journey.

The most memorable journeys are those which are shared. And with a variety of available two-row and three-row seating configurations, the all-new GX makes it easy to bring the whole crew on your next expedition. In addition to the available heated captain's chairs, second-row seating options include a three-passenger bench seat with heated outboard seating. Additional comforts include up to six USB-C ports⁹ to allow everyone to charge their favorite devices, and an available cool box located between the front seats helps ensure your favorite travel refreshments stay chilled.

DYNAMIC SKY™ PANORAMA GLASS ROOF

The GX Luxury+ features a panorama glass roof that is seamless on the outside and larger than a conventional moonroof on the inside, elevating the entire cabin experience with more natural light. What's more, with Dynamic Sky functionality, this all-glass roof also offers the ability to go from transparent to opaque and back with the simple press of a button.



GENEROUS CARGO SPACE

Whether you're crossing the continent or simply heading across town, the cargo area of the all-new GX has been designed to adapt to all your needs. GX models equipped with three rows of seating feature a split third-row bench, with an available power folding feature, that can fold flat to allow for up to 40.2 cubic feet of space behind the second-row seats. Or fold all rear seats down to access up to 76.9 cubic feet of total cargo volume.⁹

POWER REAR DOOR WITH KICK SENSOR

The GX features a power rear liftgate with a flip-up window, providing two ways to more easily access the cargo area. And for added convenience, the available kick sensor¹⁰ allows for hands-free access. Simply wave your foot under the rear bumper to automatically open or close the power rear liftgate.

ROOM FOR WHATEVER

A more spacious cargo area helps ensure you leave nothing behind, even when you get away from it all.





AMPLIFY EVERY ADVENTURE

More power to take on the world,
so you can explore more of yours.



This is luxury born of strength. From the all-new chassis to the enhanced Full-Time 4WD system, every facet of the GX has been engineered to deliver a superior driving experience, no matter the road.¹ Both body and frame have been engineered to be lighter and stronger than ever before, bringing added comfort and refinement to every drive. And available features that include five multi-terrain settings and the available Adaptive Variable Suspension help ensure that this SUV feels poised and refined—even as it takes you far beyond the map.

TWIN-TURBOCHARGED POWER

*An all-new twin-turbocharged V6 gives you
the best of all worlds.*

Elevating performance across every terrain, the GX features a twin-turbocharged V6 that offers more power and even greater efficiency than ever before. Rated at 349 horsepower³ with 479 lb-ft of torque,³ this engine is tuned to deliver instantaneous response both on- and off-road. Its 10-speed Direct-Shift automatic transmission is designed to select the optimal gear for every condition. And with a tow hitch receiver,¹⁰ Trailer Sway Control¹¹ and offering a best-in-class towing capacity¹² of over 9,000 pounds,¹⁰ this cutting-edge SUV is primed and ready, no matter where your travels may take you.

Class-leading

9,096

lb towing capacity



GX Premium+ shown in Incognito.
Never tow beyond a vehicle's published towing capacities.



GX Overtrail+ shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage.



FULL-TIME 4WD

Every Lexus GX is equipped with a robust Full-Time 4WD system so you can experience a higher level of confidence on every road, paved or not! Featuring a Torsen^{®13} torque-sensing limited-slip differential with electronic locking feature to efficiently distribute engine power between the front and rear axles, this system is engineered to optimize traction across a wide variety of conditions. And four-wheel Active Traction Control helps keep you on course and feeling secure by using sensors to detect and help prevent wheel slippage.

THE FIRST-EVER GX OVERTRAIL

Built for those who seek the extraordinary, this is the most off-road-capable GX yet.

Introducing the first-ever GX Overtrail and Overtrail+. As the most rugged expressions of the GX, these Overtrail models offer a host of unique features inside and out, all designed to help raise your confidence and inspire your sense of adventure. From the flat dash—designed to help the driver orient the vehicle against the horizon—to the distinct Ultrasuede® accents on the front seats, each element of the cabin brings comfort to every excursion. And exterior features, including unique front and rear fascias, aluminum skid plates and 33-inch all-terrain tires—the largest standard tires ever fitted to a Lexus—help further enhance the Overtrail's off-road prowess.



GX Overtrail+ shown in Earth with Black Onyx roof²



MULTI-TERRAIN MONITOR

UNDERFLOOR VIEW

Useful when traversing rocks or moguls, this view displays the terrain and tire location underneath your vehicle.

SIDE VIEW

When your excursion leads you into tight spaces, this view allows you to clearly see the areas to the left and right of your vehicle.

FRONT VIEW

This displays both the front panoramic and overhead views to give you a 360-degree perspective of your vehicle. Dynamic gridlines display the vehicle's path of travel.

REAR VIEW

When you put the vehicle in reverse, the backup camera¹⁵ and overhead views are shown on the multimedia display in full color with dynamic gridlines to help you avoid obstacles.

GX Overtrail+ shown in Earth with Black Onyx roof^{1,2}



CUTTING-EDGE CAPABILITY

Proven off-road technologies designed to give you more command and control over every drive.

This is the capability that continues to make the GX the stuff of legend. In addition to its proven Full-Time 4WD, the GX Overtrail features a suite of advanced technologies designed to help give you more control in off-road¹ driving. An electronically controlled locking rear differential, Multi-Terrain Select, Crawl Control¹⁶ and Downhill Assist Control¹⁷ help ensure that the GX Overtrail has the traction needed to overcome challenging terrain. Its Adaptive Variable Suspension system is designed to help deliver optimal handling capabilities across all roads, paved or not. And for those tougher obstacles, an all-new Electronic Kinetic Dynamic Suspension System (E-KDSS) provides improved wheel articulation.



Go beyond interaction. Experience connection, where technology can learn to understand you. Case in point: Lexus Interface⁴ seamlessly connects you via a 14-inch touchscreen—or voice—to the many benefits of an active Drive Connect¹⁸ trial or subscription. Its Intelligent Assistant feature gets smarter over time, and Cloud Navigation offers more accurate directions. Plus, it includes the convenience of the Profiles⁴ feature, which allows different drivers to create personalized settings that can be used across vehicles equipped with Lexus Interface. The product of relentless imagination and human-centered design, this is technology as it should be.

THE DRIVER, EMPOWERED.

With features including Lexus Interface, a stunning 14-inch touchscreen display and wireless connectivity, this is technology designed around you.



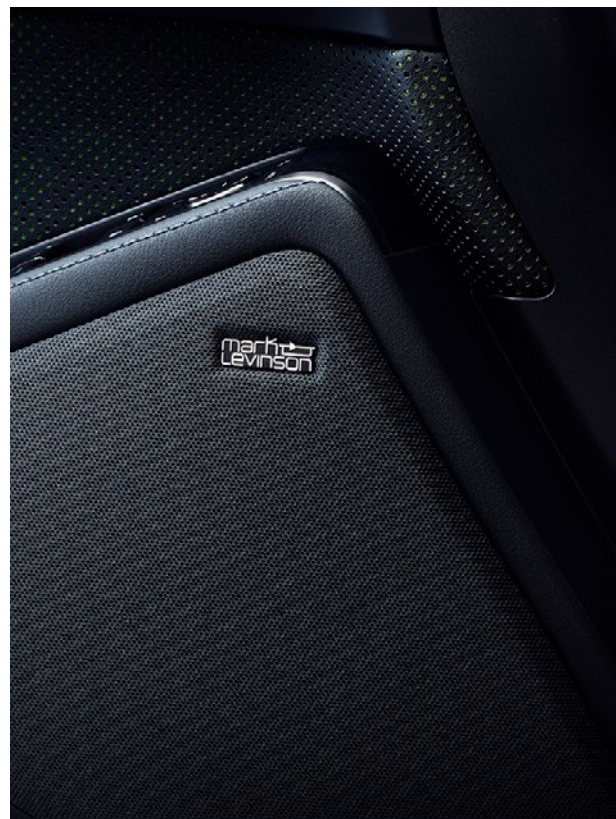
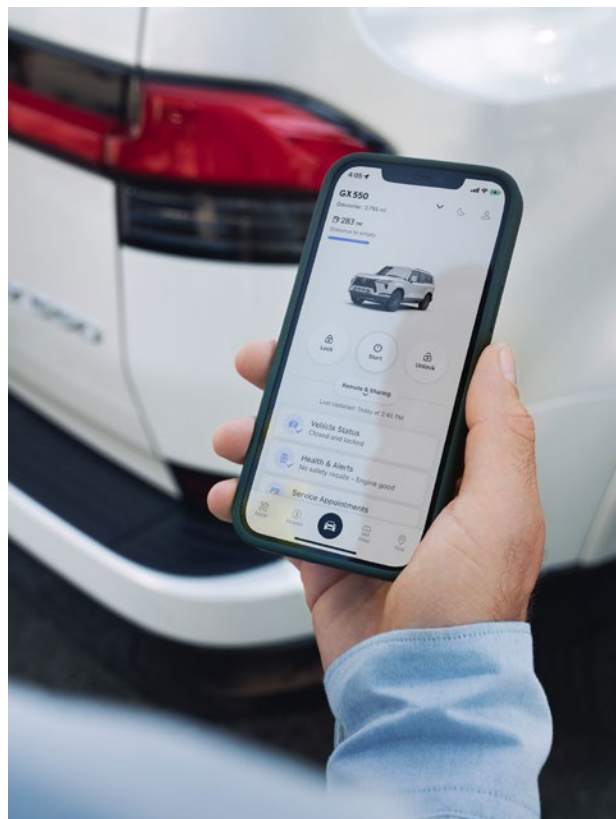
GX Luxury+ shown in Eminent White Pearl²

TECHNOLOGY TO ELEVATE YOUR EVERY DRIVE

The GX offers a suite of advanced driver-assist technologies that put innovation at your command.

True luxury should help you feel empowered. That's why the GX offers a host of available technologies designed to bring added confidence and convenience to every drive. Intuitive Parking Assist with Auto Braking¹⁹ uses sensors to help detect walls or other objects you may encounter when entering or exiting a parking space, and can automatically apply the brakes should the system determine a collision is imminent. Blind Spot Monitor²⁰ with Rear Cross-Traffic Alert²¹ can alert you to vehicles that may be entering the blind spot on either side of the GX. And when in reverse, this system can alert you to vehicles that may be entering your vehicle's path of travel. For added assistance when maneuvering through tight spaces, the available Panoramic View Monitor²² uses the 14-inch touchscreen display to show a 360-degree bird's-eye view around the GX.





COMMAND CENTRAL CENTERED AROUND THE DRIVER

Experience a suite of advanced technologies that put convenience right at your fingertips.

WIRELESS ANDROID AUTO

With wireless Android Auto™²³ compatibility, you can now seamlessly cast your device's interface onto the vehicle's touchscreen multimedia display. Play your music via your favorite apps such as Spotify®²⁴ and Pandora,® send messages through a range of commonly used apps like WhatsApp,® navigate with Google Maps,²⁵ and request information—all with your voice. Just say "Hey Google" to get started. For added convenience, Android Auto can also help shorten your commute by automatically finding alternate routes if it detects heavy traffic.

WIRELESS APPLE CARPLAY

With wireless Apple CarPlay®²⁶ integration, you can access the same familiar interface from your iPhone® through the vehicle's touchscreen multimedia display. Simply connect your iPhone to get directions, make calls, send and receive messages via Siri,®²⁷ and get access to your favorite apps like Waze,® Spotify and Apple Audiobooks.

DIGITAL KEY

Share vehicle access via the Lexus app. With an active Remote Connect²⁸ trial or subscription, the available Digital Key²⁸ feature makes it simple for you and up to seven friends to lock, unlock and start your GX by smartphone.

DIGITAL REARVIEW MIRROR

The available Digital Rearview Mirror can help increase your field of vision via a high-definition camera that's designed to provide an unobstructed view of the road behind you. Simply toggle the lever to switch between analog and digital mirror modes.

DELIVERY AND TECHNOLOGY SPECIALISTS

To help you get the most out of these and other features in your new Lexus, a Vehicle Delivery Specialist will walk you through nearly every setting and function you desire. And to answer questions that arise after delivery, a Vehicle Technology Specialist can offer expert guidance in person or without you ever leaving the driveway via camera-enabled apps like FaceTime.® Learn more about these services at lexus.com/specialists.

WIRELESS PHONE CHARGING

In addition to the convenience of wireless connectivity, the GX offers front seat occupants the ability to charge their compatible smartphone wirelessly⁷ when it is tucked into the centrally located storage tray.

HEAD-UP DISPLAY

To help keep your focus on the road ahead, an available 10.7-inch Head-Up Display projects key information, such as current vehicle speed or specific navigation directions, at customizable heights onto the windshield.

MARK LEVINSON PREMIUM SURROUND SOUND

Unlock a deeper appreciation of sound and experience music in its highest fidelity with available Mark Levinson®⁶ Premium Surround Sound. Boasting 1,800 watts and 21 speakers meticulously positioned throughout the cabin, this bespoke system envelops you in a three-dimensional soundscape that's crafted by the same masters who engineer six-figure home audio systems.

TRAFFIC JAM ASSIST

Like cruise control for when highway traffic isn't cruising. With an active Drive Connect¹⁸ trial or subscription, this available technology²⁹ is designed to monitor surrounding traffic in condensed, low-speed highway-driving situations and automatically move forward and brake as needed to keep a set following distance behind the preceding vehicle. In addition to providing hands-free steering assistance, this system can automatically bring the vehicle to a complete stop, then resume its path of travel as forward traffic begins to move.

PEACE OF MIND, STANDARD.

Lexus Safety System+ 3.0 is an integrated suite of standard active safety equipment and convenience features.⁵

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION AND INTERSECTION SUPPORT

With its radar and camera capabilities, this system^{30,31} is capable of detecting motorcycles, and, under certain circumstances, can provide support to warn of or mitigate collisions with oncoming vehicles and vehicles that are crossing at intersections. This intelligent system can also detect bicyclists and pedestrians in certain situations, including while turning left or right at an intersection. Should the system detect a potential frontal collision, it can help provide steering assistance and/or automatically brake to help mitigate or avoid a collision.

ROAD SIGN ASSIST

This system³² uses a built-in camera to help provide certain road sign information in the instrument panel or even on the available Head-Up Display. In addition to displaying speed limit information, the system can alert you of certain detected signs you otherwise might have missed.

LANE TRACING ASSIST

When All-Speed Dynamic Radar Cruise Control³³ with Curve Speed Management is enabled, this hands-on system³⁴ monitors visible lane markings and can recognize vehicles ahead. To help the driver keep their vehicle centered in the lane, it can provide steering assistance. Designed for peace of mind, the system can even be used in traffic and on highways with gradual curves.

ALL-SPEED DYNAMIC RADAR CRUISE CONTROL WITH CURVE SPEED MANAGEMENT

Radar and camera technology helps to keep you at a preset speed and distance from vehicles ahead, even in stop-and-go traffic. If the system³³ detects you getting closer than the preset distance, it automatically slows your vehicle—even to a complete stop. At highway speeds when the road ahead clears, your Lexus returns to its preset speed. This system is designed to detect curves in the road and automatically reduce vehicle speed as needed for a smoother, more confident driving experience.

LANE DEPARTURE ALERT WITH STEERING ASSIST

This system³⁵ utilizes a camera to monitor visible lane markings. If an inadvertent lane departure is detected at speeds above 32 mph, the system is designed to warn you so that you can steer back into the lane, and can even take slight corrective measures to help keep you within your visibly marked lane.

INTELLIGENT HIGH BEAMS

To help provide greater visibility for you as well as other drivers, Intelligent High Beams³⁶ offer added illumination to help keep you focused on the road. When the road ahead is clear, the system defaults to high-beam mode, then temporarily switches to low beams when it detects the headlamps or taillamps of vehicles ahead.



LEXUS SAFETY SYSTEM + 3.0



GX Overtrail+ shown in Earth with Black Onyx roof^{1,2}

**GX 550 PREMIUM /
GX 550 LUXURY**

349

HORSEPOWER³
3.4-LITER V6 TWIN-TURBO ENGINE

479

LB-FT TORQUE³

9,063/9,041/7,844/7,601

STANDARD LB TOWING CAPACITY¹⁰
(PREMIUM / PREMIUM+ / LUXURY / LUXURY+)

FULL-TIME
4WD

10-SPEED

DIRECT-SHIFT
AUTOMATIC TRANSMISSION

26°/23°/23° (PREMIUM)

26°/23°/21° (LUXURY)

APPROACH / BREAKOVER / DEPARTURE ANGLE

15/21/17

CTY / HWY / CMB
MANUFACTURER-ESTIMATED MPG³⁷

SEATING FOR UP TO
7

DIMENSIONS

OVERALL LENGTH 197.04 IN / WHEELBASE 112.2 IN / WIDTH 83.22 IN (+ MIRRORS) /
HEIGHT 75.59 IN (PREMIUM), 75.39 IN (LUXURY), 76.18 IN (OVERTRAIL)

GX 550 OVERTRAIL

349

HORSEPOWER³
3.4-LITER V6 TWIN-TURBO ENGINE

479

LB-FT TORQUE³

9,096/9,063

LB TOWING CAPACITY¹⁰
(OVERTRAIL / OVERTRAIL+)

FULL-TIME
4WD

10-SPEED

DIRECT-SHIFT
AUTOMATIC TRANSMISSION

26°/24°/22°

APPROACH / BREAKOVER / DEPARTURE ANGLE

15/21/17

CTY / HWY / CMB
MANUFACTURER-ESTIMATED MPG³⁷

SEATING FOR UP TO
5

WHEELS



18-in

Six-spoke alloy wheels with
Matte Gray metallic finish
STANDARD
GX Overtrail / GX Overtrail+



20-in

Six-twin-spoke alloy wheels
with Dark Gray metallic finish
STANDARD
GX Premium



20-in

Six-twin-spoke alloy wheels
with Black and machined finish
STANDARD
GX Premium+



22-in

12-spoke forged alloy wheels
with Dark Gray metallic and
machined finish
STANDARD
GX Luxury / GX Luxury+

FEATURES



GX PREMIUM

Standard features:
 9,063-lb towing capacity¹⁰
 Torsen^{®13} limited-slip center differential with locking feature
 20-in alloy wheels
 Triple-Beam LED headlamps
 Power-folding outside mirrors
 Running boards
 Power rear door
 Power tilt-and-slide moonroof with roof rails
 Tow hitch receiver¹⁰
 Seating for seven
 NuLuxe[®]-trimmed, 8-way power-adjustable heated and ventilated front seats with adjustable headrests
 Leather-trimmed steering wheel
 Six USB-C ports⁸
 120V/400-watt AC power outlet³⁸ in cargo area
 12.3-in multi-information display
 Ambient illumination
 10-speaker Lexus Premium Sound System
 Lexus Safety System+ 3.0⁵
 Intuitive Parking Assist with Auto Braking¹⁹
 Blind Spot Monitor²⁰ with Rear Cross-Traffic Alert²¹
 Lexus Interface⁴ with 14-in touchscreen display
 Safety Connect⁴ with up to 10-year trial*
 Service Connect⁴ with up to 10-year trial*
 Remote Connect⁴ 3-year trial*
 Wi-Fi Connect⁴ (AT&T hotspot) with up to 30-day/3GB trial*
 Drive Connect⁴ with Cloud Navigation, Intelligent Assistant and Destination Assist 3-year trial*
 Wireless Apple CarPlay^{®26} integration
 Wireless Android Auto^{™23} compatibility

Options

Wireless phone charger⁷

Cold Area Package: Heated leather-trimmed steering wheel, windshield wiper de-icer, headlamp washer, fast-response interior heater

*4G network dependent



GX PREMIUM+

Includes Premium features, and adds or replaces:
 9,041-lb towing capacity¹⁰
 Power Rear Door with Kick Sensor¹⁰
 LED foglamps
 Power tilt-and-telescoping steering wheel
 Heated leather-trimmed steering wheel
 Thematic Ambient Illumination
 Lexus Memory System for driver's seat, outside mirrors and steering wheel
 Heated second-row outboard seats
 Wireless phone charger⁷
 Panoramic View Monitor²²
 Power-folding third-row seat
 Intuitive Parking Assist with Auto Braking and Rear Pedestrian Detection¹⁹

Options

Digital Key²⁸ (requires Remote Connect²⁸ subscription, 3-year trial included)* and SmartAccess card key³⁹

Heated second-row captain's chairs (seating for six)

Cold Area Package: Windshield wiper de-icer, headlamp washer, fast-response interior heater



GX LUXURY

Includes Premium+ features, and adds or replaces:
 7,844-lb towing capacity¹⁰
 22-in alloy wheels
 Outside mirrors with puddle lamps
 10-way heated and ventilated power driver's seat
 Front massaging seats
 Semi-aniline leather-trimmed interior
 4-way adjustable front headrests
 Second-row manual sunshade
 Illuminated door sills

Options

Digital Key²⁸ (requires Remote Connect²⁸ subscription, 3-year trial included)* and SmartAccess card key³⁹

Heated second-row captain's chairs (seating for six)

Mark Levinson^{®6} 21-speaker, 1,800-watt Premium Surround Sound

Cold Area Package: Windshield wiper de-icer, headlamp washer, fast-response interior heater



GX LUXURY+

Includes Luxury features, and adds or replaces:
 7,601-lb towing capacity¹⁰
 Adaptive Variable Suspension
 Automatic power-extending running boards
 Dynamic Sky^{™1} panorama glass roof
 Mark Levinson 21-speaker, 1,800-watt Premium Surround Sound
 Digital Rearview Mirror
 Cool box

Options

Digital Key²⁸ (requires Remote Connect²⁸ subscription, 3-year trial included)* and SmartAccess card key³⁹

Heated second-row captain's chairs (seating for six)

Cold Area Package: Windshield wiper de-icer, headlamp washer, fast-response interior heater



GX OVERTRAIL

Includes Premium features, and adds or replaces:
 9,096-lb towing capacity¹⁰
 Electronic Kinetic Dynamic Suspension System (E-KDSS)
 Adaptive Variable Suspension
 Electronically controlled locking rear differential
 Crawl Control¹⁶
 Downhill Assist Control¹⁷
 Multi-Terrain Select
 18-in alloy wheels
 33-in all-terrain tires
 Black utility roof rails
 Headlamp washers
 LED foglamps
 Windshield wiper de-icer
 Seating for five
 Heated leather-trimmed steering wheel
 Four USB-C ports⁸
 Panoramic View Monitor²² with Multi-Terrain Monitor

Options

Cool box

Wireless phone charger⁷

Without moonroof



GX OVERTRAIL+

Includes Overtrail features, and adds or replaces:
 9,063-lb towing capacity¹⁰
 Power Rear Door with Kick Sensor¹⁰
 Outside mirrors with puddle lamps
 Power tilt-and-telescoping steering wheel
 Thematic Ambient Illumination
 Lexus Memory System for driver's seat, outside mirrors and steering wheel
 Heated second-row outboard seats
 Wireless phone charger⁷
 10-way power-adjustable driver's seat
 Front massaging seats
 4-way adjustable front headrests
 Second-row manual sunshade
 Illuminated door sills

Intuitive Parking Assist with Auto Braking and Rear Pedestrian Detection¹⁹

Options

Digital Key²⁸ (requires Remote Connect²⁸ subscription, 3-year trial included)* and SmartAccess card key³⁹

Cool box

Mark Levinson 21-speaker, 1,800-watt Premium Surround Sound

Without moonroof

INDIVIDUAL MODEL OPTIONS

Available on all models:

Traffic Jam Assist²⁹ (requires Drive Connect¹⁸ subscription, 3-year trial included)*

Head-Up Display

Tonneau cover

COLOR, MATERIAL & FINISH

INTERIOR & TRIM



DAPPLE GRAY NULUXE®		●
DAPPLE GRAY SEMI-ANILINE LEATHER		■
SADDLE TAN NULUXE	●	
SADDLE TAN SEMI-ANILINE LEATHER	■	
BLACK NULUXE	●	●
BLACK SEMI-ANILINE LEATHER		■
CHATEAU NULUXE / OLIVE ULTRASUEDE®		▲
BLACK NULUXE / OLIVE ULTRASUEDE		▲

GX Premium / GX Premium+ ●
 GX Luxury / GX Luxury+ ■
 GX Overtrail / GX Overtrail+ ▲
 Optional Black Onyx roof* ◆

EXTERIOR



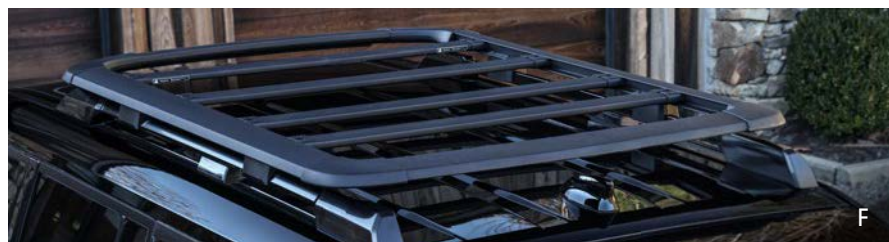
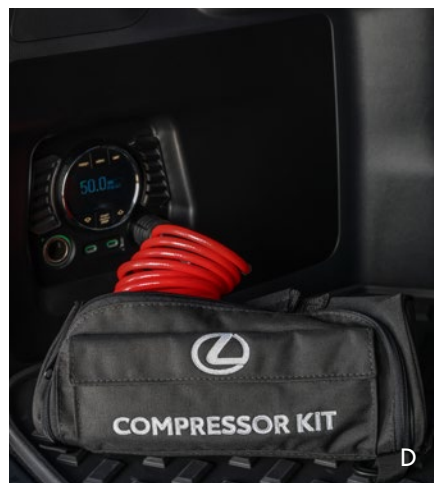
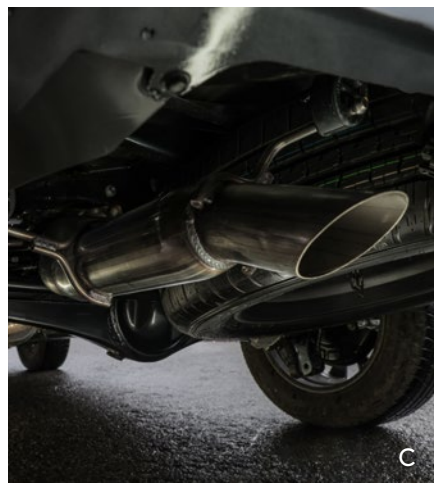
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*Additional charge

For configuration details, visit lexus.com/GXbuild

ACCESSORIES

The Lexus Accessory line⁴⁰ is as elegant and well-crafted as your exquisitely designed Lexus vehicle. And the Genuine Lexus Accessories are warranted for up to 48 months/50,000 miles⁴¹ and honored at every Lexus dealership in the nation. For more, please visit lexus.com/accessories.



- A All-weather cargo mat⁹
- All-weather floor liner⁴²
- Ball mount¹⁰
- B Black emblem overlays
- Body side moldings
- Cargo net
- Carpet cargo mat⁹
- C Cat-back performance exhaust
- Cross bars
- Dashcam⁴³
- Door edge film by 3M™
- Door edge guards
- Illuminated door sills
- Key gloves with Lexus logo
- Lexus Universal Tablet Holder
- Molle panel (2nd-row seats)
- D Onboard air compressor
- Paint protection film by 3M™⁴⁴
- Quick-charge cables (mobile)
- E Rock rails
- F Roof rack
- Skid plate
- Wheel locks

ASSOCIATED ACCESSORY PRODUCTS⁴⁵

- ARB® Portable Air Compressor
- ARB Premium Recovery Kit
- Dometic® Patrol 30 Cooler
- Kammok Crosswing Awning
- Pelican™ BX50 Cargo Case
- Yakima® RoadShower

DISCLOSURES

WARRANTY Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the *GX Warranty and Services Guide* at your Lexus dealer for details.

1. The Lexus GX is designed to meet most off-road driving requirements, but off-roading is inherently dangerous and may result in personal injury or vehicle damage. Lexus encourages responsible operation to help protect you, your vehicle and the environment. **2.** Earth with Black Onyx roof and Eminent White Pearl available for an additional charge. **3.** Ratings achieved using required premium unleaded gasoline w/ an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. Horsepower may vary depending on accessories added to vehicle. **4.** Lexus Interface Services depend on certain factors outside of Lexus' control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://drivers.lexus.com/lexusdrivers/technology/interface>. For Lexus Interface Services' data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation. Paid subscription required after trial (if applicable). For Safety Connect, stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances. Remote start/stop and/or lock/unlock and other features of Remote Connect are only available on select models. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Drive Connect service not available in every city or roadway. For Service Connect, information provided is based on the last time data was collected from vehicle and is not real-time data. Wi-Fi Connect service not available everywhere or in every vehicle. Valid in contiguous U.S. and Alaska. Up to 5 devices supported. Integrated Streaming requires subscription for third-party provider services. Wi-Fi Connect trial (if applicable) begins at time of enrollment and expires the earlier of: 3GB of data is used or 30 days after enrollment. **5.** Lexus Safety System+ effectiveness depends on many factors including road, weather and vehicle conditions. Drivers responsible for paying attention to their surroundings and driving safely. See *Owner's Manual* for limitations. **6.** Mark Levinson is a registered trademark of Harman International Industries, Inc. **7.** Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. **8.** Charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. **9.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **10.** Rating based on testing requirements prescribed in SAE J2807. Rating referenced in *Owner's Manual* may differ depending on testing standard used. Never tow beyond a vehicle's published towing capacities. Installation of accessories located near the rear bumper may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Follow all instructions in your *Owner's Manual*. Towing capacity for vehicles equipped with five-, six- and seven-seat configurations may vary. **11.** Trailer Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under certain conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. See *Owner's Manual* for limitations. **12.** 2024 GX vs. 2023/2024/2025 competitors. Excludes GX 550 Luxury. Information from manufacturers' websites as of 2/13/2024. **13.** Torsen® is a registered trademark of JTEKT Torsen, Inc. **14.** Ultrasuede is a registered trademark of Toray Industries, Inc. **15.** The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. See *Owner's Manual* for limitations. **16.** Crawl Control is designed for driving on difficult terrain at low speeds and assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. See *Owner's Manual* for additional limitations. **17.** Downhill Assist Control is designed to help the driver maintain vehicle control and speed on steep downhill descents, and is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect the ability of DAC to prevent a loss of control. See *Owner's Manual* for additional limitations. **18.** Cloud Navigation, Intelligent Assistant, and Destination Assist (on select models) require a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Lexus' control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Requires app download/registration and subscription required after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://drivers.lexus.com/lexusdrivers/technology/interface> for limitations. To learn about Lexus' connected services data collection, use, sharing and retention practices, visit <https://www.lexus.com/privacy>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. **19.** Intuitive Parking Assist may warn drivers of, and potentially brake for, collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for limitations. **20.** Do not rely exclusively on Blind Spot Monitor, look over shoulder and use turn signal. See *Owner's Manual* for limitations. **21.** Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See *Owner's Manual* for limitations. **22.** The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See *Owner's Manual* for limitations. **23.** Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/androidauto/requirements for compatibility. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://lexusconnectedtechnologysupport.com/lexus/home>. To learn more about Lexus' connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. Google, Android, Android Auto, YouTube Music and other marks are trademarks of Google LLC. **24.** Subject to smartphone connectivity and capability. Apps, prices and services vary by phone carrier and are subject to change at any time without notice. Data charges may apply. Spotify is a registered trademark of Spotify Technology Holding. **25.** Always drive safely and obey traffic laws. Functionality depends on many factors outside of Lexus' control. Actions and services subject to change at any time without notice. Google Assistant requires compatible smartphone. Operability depends on network availability, a cellular connection and GPS signal. Data charges may apply. To learn more, go to <https://lexusconnectedtechnologysupport.com/lexus/home>. To learn more about Lexus' connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. **26.** To wirelessly use Apple CarPlay on your car display, you need a compatible Apple smartphone with an active data plan. You can check which smartphones are compatible at <https://www.apple.com/ios/carplay/>. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://lexusconnectedtechnologysupport.com/lexus/home>. To learn more about Lexus' connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. **27.** Siri is a registered trademark of Apple Inc. **28.** Digital Key requires active Remote Connect trial or subscription. Remote start/stop and/or lock/unlock and other features of Remote Connect are only available on select models. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas-engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Lexus' control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Digital Key also requires Bluetooth connectivity. Remote Connect is included with select paid Connected Services packages. See your Lexus dealer for details. Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://drivers.lexus.com/lexusdrivers/technology/interface> for additional details. To learn about Lexus Interface's connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. **29.** Traffic Jam Assist requires an active trial or subscription to Drive Connect. Traffic Jam Assist is not an automated driving system, requires driver supervision at all times, and is designed to function on controlled access freeways at speeds of 25 mph or less. Use this system in accordance with applicable laws. Before operating, refer to *Owner's Manual* for instructions and limitations. **30.** The Pre-Collision System (PCS) with Pedestrian Detection (PD) is designed to help reduce the crash speed and damage in certain frontal collisions involving a vehicle, a pedestrian, bicyclist or motorcyclist. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of vehicle, pedestrian, bicyclist or motorcyclist, and weather, light and road conditions. See *Owner's Manual* for limitations. **31.** Intersection Support is designed to detect a pedestrian or approaching vehicle at intersections under certain conditions, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. See *Owner's Manual* for limitations. **32.** Road Sign Assist only recognizes certain road signs. See *Owner's Manual* for limitations. **33.** Dynamic Radar Cruise Control is not a substitute for safe and attentive driving. See *Owner's Manual* for instructions and limitations. **34.** The Lane Tracing Assist (LTA) lane centering function is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. See *Owner's Manual* for limitations. **35.** Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual/audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or substitute for safe and attentive driving. Effectiveness depends on many factors including road, weather and vehicle conditions. See *Owner's Manual* for limitations. **36.** Intelligent High Beams operate at speeds above approximately 21 mph. Minimum speeds may vary by model. See *Owner's Manual* for instructions and limitations. **37.** Projected EPA-estimated MPG ratings as determined by manufacturer. EPA estimates not available at time of publishing. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. **38.** Rated for 400 watts for a single two-prong outlet. See *Owner's Manual* for limitations. **39.** The engine immobilizer is a state-of-the-art anti-theft system initiated when key is inserted into ignition switch or a SmartAccess fob is in/near vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Lexus dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. **40.** Accessories may vary by model year, not be available in all regions of the country, or require a special order. Please see your dealer for availability. **41.** For accessories purchased at the time of the new vehicle purchase, the Lexus Accessory Warranty coverage is in effect for 48 months/50,000 miles from the vehicle's in-service date, which is the same coverage as the new vehicle Basic Warranty. For accessories purchased after the new vehicle purchase and installed by a Lexus dealer the coverage is 12 months for the parts and labor, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. Accessories purchased over the counter are covered for 12 months from the date of purchase. Refer to your Lexus accessory limited warranty or documentation that accompanies accessory purchase for coverage and conditions. **42.** This floor liner or floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each liner or mat must be secured with its fasteners. Do not install a floor liner or mat on top of an existing floor liner or mat. **43.** Dashcam may not record under certain conditions. Use in accordance with applicable laws. See dashcam *Owner's Manual* for details. **44.** Genuine Lexus Paint Protection Film by 3M™ is designed for specific sections of the vehicle most prone to chipping which may vary depending on vehicle model. Select applications may require an additional charge. Lexus Genuine Accessory Warranty only applies when installation is performed by a trained Lexus-approved installer. See Lexus dealer for details. **45.** Disclaimer of warranty and liability: This product is not a genuine Lexus part or accessory and was not designed or manufactured by Lexus. Lexus has not fully evaluated this product to determine its overall impact on the performance or safety of any Lexus vehicle onto which it is installed or to determine whether installation would render the vehicle illegal for operation on public roadways in any states. Installation of this product may impact your vehicle's warranty. This product is not warranted by Lexus, and Lexus expressly disclaims any warranty for this product, including without limitation, any implied warranties of merchantability and of fitness for a particular purpose. Lexus also disclaims all liability for direct, indirect, special, incidental or consequential damages, including but not limited to, damage to or loss of personal or commercial property, loss of use, cost of purchase of replacement goods, or claims of customers of any Lexus dealer that result from the use of this product. This product is not available in Hawaii. Shipping charges not included.

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WHAT AMAZING
IDEAS WILL YOU
INSPIRE NEXT?

